



Bulletin

The Newsletter of the Indiana Association for Institutional Research

Volume 20 Issue 3

May 2008

INAIR Bulletin is a publication of the Indiana Association for Institutional Research, a regional affiliate of the Association for Institutional Research. Please submit direct inquiries or comments to members of the Publications Committee or via e-mail tsanders@indiana.edu.

President's Message

(Todd J. Schmitz)

Friends:

I believe that all of us welcome the "different" pace of our work in the summer. At IU (at least), parking spaces are more readily available, you can walk in and get seated at the local restaurants, and we get the chance to recharge our professional batteries. As part of that last point, I hope your efforts this summer might lead to a project that will enrich and/or encourage your colleagues in the state.

While the evaluations of our annual conference were very positive, we always seem to struggle with getting enough presentations and papers for consideration. Vice President and Conference Chair, Patty McClintock has some great ideas for the upcoming spring conference but the success of that gathering will be, in large part, determined by our collective efforts. So, please use some of your "summer time" to reflect on ideas and projects that will make your state association even stronger, and please feel free to share those ideas with me, Patty, or any member of the executive committee.

On the topic of the executive committee, Iryna Johnson, Publications Chair, will be leaving her position to assume the role of Associate Director for Assessment at Auburn University. Iryna has been with INAIR since 2004 and has served on the executive committee for one year. We all want to thank Iryna for her contributions to INAIR and wish her well in her new position. Teresa Sanders from IU will assume her role as Publications Chair. In similar news, Susan Langsdale will be retiring from IU this summer

and will be greatly missed. Susan was instrumental in the creation and early success of INAIR. In her inimitable fashion, Susan has been a tireless worker in IR for decades and her influence on INAIR is a lasting legacy. My hope is that we can encourage Susan to come back this spring for the annual conference so we might thank her properly.

In conclusion, I want to again thank all my staff and all those that contributed to the success of the spring annual meeting. INAIR is a tremendous collection of IR professionals and I so look forward to working with all of you in the coming year. Enjoy your summer – may it be productive, therapeutic, and replete with memories!

Todd J. Schmitz, INAIR President

Vice President's Message

(Patty McClintock)

Greetings from sunny Terre Haute! While summer is just around the corner (along with vacations, camps for the kids, barbecues in the back yard, and general lounging about), it's shaping up to be a very full and busy time of year. By the time you receive this, you will (hopefully) just be getting back from the AIR Forum in Seattle. Many of you will be looking ahead to the two AIR summer institutes in Chicago and Cincinnati or one of many other professional development opportunities available.

I, on the other hand, am looking ahead to another very important event. After driving several current (and past) board members and parts of the membership to the edge of distraction with all of my questions, we are

Page 2

tentatively looking at Indianapolis as the site for the 2009 INAIR Conference, along with some possible program changes.

I've got a great group of people to work with to make the conference a success, and we'll be sharing more about it in the upcoming months; however, the one person who always makes the conference a success is YOU. If you have any ideas, suggestions, or thoughts about the conference, now is the time to drop me a line or give me a call – I'd love to hear from you!

Patty McClintock, INAIR Vice President

From the Membership Committee (Tim Escue)

Has your membership lapsed? Many pay when they register for the annual conference; however, for those who were unable to attend, you can renew online at <http://www.inair.org>.

If you have new staff members or know of someone that might be interested in institutional research, please make them aware of membership in INAIR. Membership fees are only \$25 annually. Anyone may be members, including graduate students who have an interest in institutional research.

Questions regarding membership may be directed to Tim Escue, Membership Committee Chair, at tescue@ivytech.edu or 317-921-4688. Any ideas on how to boost INAIR membership are welcome.

From the Publications Committee (Teresa Sanders)

Thanks to everyone who contributed to this Newsletter.

I would like to encourage everyone to use the website and the newsletters as opportunities to share the information among INAIR members. If you have information (upcoming events, job postings, publications, presentations, awards, etc.) that could be posted on the website or included in the next Newsletter, please let me know.

INAIR Bulletin

Please direct questions/suggestions related to the INAIR web site and newsletters to Publications Committee Chair, Teresa Sanders, at tsanders@indiana.edu

EVENTS CALENDAR

National Summer Data Policy Institute will be held on June 8-15, 2008 in Washington, D.C. For more information, see <http://www.airweb.org/?page=1084>

ACPA Student Affairs Assessment Conference will be held on June 18-21, 2008 in Indianapolis, Indiana. For more information, see <http://www.myacpa.org/pd/assessment/>

The Association for Institutional Research's (AIR) **Foundations I Institute** entitled The Practice of Institutional Research will be held on July 15 - 19, 2008 at DePaul University in Chicago, IL. For more information, see <http://www.airweb.org/?page=1090>

The Association for Institutional Research's (AIR) **Applied Statistics for Institutional Research, Planning and Management Institute** will be held on July 29 - August 2, 2008 at the Marriott Kingsgate Conference Hotel, located on the University of Cincinnati campus in Cincinnati, Ohio. For more information, see <https://secure.airweb3.org/?page=1404>

The National Conference on First-Year Assessment will be held on October 12 – 14, 2008 in San Antonio, Texas. For more information, see <http://sc.edu/fye/events/fall08/index.html>

The Assessment Institute will be held on October 26-28, 2008 in Indianapolis, IN. For more information, see <http://www.planning.iupui.edu/conferences/national/nationalconf.html>

The 33rd Annual Conference of the Association for the Study of Higher Education (ASHE) will be held on November 6 - 8, 2008 in Jacksonville, Florida. For more information, see <http://www.ashe.ws/?page=363>

PROMOTIONS/APPOINTMENTS

KEVIN'S DEPARTURE

Our good friend and fellow INAIRian, Kevin Snider, has been named chancellor at Penn State New Kensington, effective July 1. Kevin has spent the last 13 years at Indiana State University in a variety of positions, most recently as Interim VP for Enrollment Services and then as Chief of Staff.

“This is a tremendous opportunity, and I'm very grateful to the people of Penn State for giving it to me. While I am excited about this opportunity, Sarah and I are sad to be leaving ISU and Terre Haute. I am amazed at the progress that has been made here, and we believe this is a terrific place to live, work, learn and raise a family,” said Snider.

While he will be sorely missed, we wish Kevin and his family nothing but the best as he takes this important step in his career. Congratulations and good luck!

JOB OPENINGS IN INDIANA

Ball State University posted an opening for an **Institutional Research Specialist** to coordinate and supervise various institutional research initiatives; build, organize, and maintain institutional research databases; plan and disseminate institutional research data to internal constituencies and to external regulatory agencies and accrediting bodies; work collaboratively with the Executive Director of Institutional Effectiveness to carry out the institutional research responsibilities of the office. For more information, see

<http://www.bsu.edu/hrs/jobpostings/professional/>

University of Notre Dame posted an opening for a Director of Strategic Planning to develop, lead and implement two major functions of the Office of Strategic Planning: strategic planning and assessment for each of the divisions and colleges and consulting support for significant broad based improvement efforts. For more information visit http://hr.nd.edu/employment/job_opportunities.shtml

Wabash College posted an opening for an **Associate Registrar** to supervise the daily operation of traditional Registrar's Office tasks, including maintaining student records, course schedule building and registration, and preparation of advising materials; and with primary responsibility for course schedule changes, waitlists, transfer and AP credit, grade processing, degree auditing, diploma processing, and reporting for internal use and external agencies.

<http://www.wabash.edu/aboutwabash/employment.cfm#job5>

Indiana State University posted an opening for the **Director of the Office for Strategic Planning, Institutional Research and Effectiveness (OSPIRE)** to guide the staff in providing information and analyses on such topics as program review, assessment, enrollment management, Higher Learning Commission of the North Central Association accreditation, faculty workload, strategic planning, and other issues of importance to the University. For more information, see

<https://jobs.indstate.edu/applicants/jsp/shared/frameSet/FrameSet.jsp?time=1212088553731>

PUBLICATIONS

McClintock, P.J. & Snider, K. (2008). Driving decision making with data. *New Directions for Institutional Research*, 137: 15-40.

Maxwell, C.J. (2008). Building and operating a web-based reporting system: A case study. *New Directions for Institutional Research*, 137: 41-56.

Johnson, I.Y. (2008). High school profiles: Application of HTML for recruitment decision making. *New Directions for Institutional Research*, 137: 57-69.

Anderson, D.K., Milner, B.J., Foley, C.J. (2008). From complex data to actionable information: institutional research supporting enrollment management. *New Directions for Institutional Research*, 137: 71-82.

AIR PRESENTATIONS

Robert Gonyea & Ali Korkmaz, IU-Bloomington presented the following poster:
National Survey of Student Engagement: Analysis of Student-Level Response Rates Based on Pre-College Engagement

Iryna Johnson, IU-Bloomington presented the following poster:
Faculty Turnover at a Public Research University: A Profile of Attracted and Retained Academics

Ebelia Hernandez, Oluwatope Fashola, Jacob Gross, & Donald Hossler presented the following poster:

How Students Define Work and Its Effects on Their Academic Success: A Mixed Methods Study from the Working Students Collaborative

Jillian Kinzie, IU- Bloomington provided the following exhibitor demonstration:
National Survey of Student Engagement (NSSE)

James Cole & Robert Gonyea, IU-Bloomington made the following presentation:
Expectations and Attitudes of Underachieving First-Year College Students

Ty Cruce & John Moore, IU-Bloomington made the following presentation:
Community Service During the First Year of College: What is the Role of Past Behavior?

Scott Evenbeck, Michele Hansen, & Gayle Williams, Indiana University-Purdue University Indianapolis made the following presentation:

The Influence of a Summer Bridge Program on College Transition, Student Learning Outcomes, Academic Performance, and Retention

James Cole and Jillian Kinzie, IU-Bloomington made the following presentation:
Gender & Racial-Ethnic Gaps Among Entering Science, Technology,

Engineering and Mathematics (STEM) Majors

Thulasi Kumar, Missouri University of Science and Technology, Adam Leary, Research Analyst, IU-Bloomington, Paul Koch, St. Ambrose University, & Patricia Cerrito, University of Louisville made the following presentation:

Data Mining Tools Compared, Clementine, Enterprise Miner, YALE and Insightful Miner, Using a Common Database

Aimee Heeter, Ebelia Hernandez, Susan Johnson, Lilia Santiago, IU-Bloomington made the following presentation:

Sustaining Opportunity in Rural Community Colleges: A Mixed Methods Assessment

Nick Hillman, IU-Bloomington made the following presentation:

Tuition Discounting at Public Colleges: Who Benefits and How Can We Link Theory to Practice?

Susan Johnson, IU-Bloomington made the following presentation:

Enhancing Minority Attainment: Using Reflective and Peer Review Exercises to Develop Campus Diversity Action Plans

George Kuh, Alexander McCormick, IU-Bloomington, & Gary Pike, Indiana University-Purdue University Indianapolis made the following presentation:

Comparing the Utility of the 2000 and 2005 Carnegie Classification Systems in Research on Students' College Experiences and Outcomes

Margaret L. Dalrymple, Purdue University made the following presentation:

A Case Study of Evaluating Strategic Plan Initiatives

Douglas Anderson, Adam Leary, Bridgett Milner, and Michael Sauer, IU-Bloomington made the following presentation:

Jumping into Data Mining: The Triumphs and Tragedies of Our First Year

Page 5

Ty Cruce, IU-Bloomington made the following presentation:

The Effects of Institutional Attributes on the Initial Choice of College

Jacob Gross, IU-Bloomington made the following presentation:

Promoting or Perturbing Access: Longitudinal Effects of Financial Aid on Latino Students' Academic Success

Douglas Anderson, Bridgett Milner, IU-Bloomington, & Christopher Foley, IUPUI made the following presentation:

Organizing Data to Drive Decisions: Empowering the Boss

John Miller, Central Connecticut State University, Christine Keller, National Association of State Universities and Land-Grant Colleges, and Gary Pike, Indiana University-Purdue University Indianapolis carried out the following panel:

Voluntary System of Accountability - A Status Report

Donald Hossler, Mary Ziskin, John Moore, Phoebe Wakhungu, IU-Bloomington made the following presentation:

The Role of Institutional Practices in College Student Persistence: Results from a Policy-Oriented Pilot Study

Pu-Shih Chen and Chad Christensen, IU-Bloomington made the following presentation:

Measuring the Quality of Academic Advising: Making Connections between Academic Advising and Student Success

Amy Garver and Thomas Nelson Laird, IU-Bloomington made the following presentation:

The Effect of Teaching General Education Courses on Deep Approaches to Learning: How Disciplinary Context Matters

Donald Hossler, Mary Ziskin, Osman Cekic, IU-Bloomington, and Steven Graff, Admission and Enrollment Services, The College Board made the following presentation:

Institutional Practices Surrounding

INAIR Bulletin

Student Retention: Reporting National Benchmarks

Pu-Shih Chen, IU-Bloomington made the following presentation:

Ensuring the Quality of Survey Response through the Data Quality Index (DQI): Using NSSE as an Example

Donald R. Whitaker, Sherry Woosley, Ball State University, & Darlena Jones, Educational Benchmarking, Inc. made the following presentation:

Connecting Assessment with Institutional Practice: Shifting the Paradigm from "Interesting" to Valuable