



Bulletin

The Newsletter of the Indiana Association for Institutional Research

INAIR Bulletin is a publication of the Indiana Association for Institutional Research, a regional affiliate of the Association for Institutional Research. Please submit direct inquiries or comments to members of the Publications Committee or via email (bmdrake@purdue.edu)

President's Message (Don Sprowl)

As I type this note the sun is about to rise and pour its light in my office window to brighten another work day. Pink clouds highlight an otherwise clear blue sky. As it rises, the sun is in the far south-east, about as far south as it ever gets, a faithful marker of the days of winter in Indiana. From here, though, it begins its journey back to the north, slowly at first but daily picking up speed, racing finally with all its strength towards ... the INAIR annual conference, a faithful marker of the days of spring in Indiana. Steve and Tanlee have done a wonderful job preparing the way for our annual feast of data and wisdom and friendship. Don't miss it.

Another event at the spring conference will be the election of new officers to serve INAIR going forward. We will elect a new Vice President/2014 Conference Chair, a Publications Committee Chair, and a Conference Planning Committee Chair to serve on the INAIR Executive Board. If you would like to serve or know someone who would serve well, please send me a note. I hope to announce the slate of candidates by the end of January.

Blessings all. See you in March!

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Vice President's Message

(Steve Graunke)

Hello everyone,

Plans for the 2013 INAIR Annual Conference are well underway. As I mentioned in the last newsletter, the conference will be March 7 and 8 at the Indianapolis Marriott North. From the proposals we received I can tell that this will be a very enlightening and informative conference.

The official conference flier was distributed earlier over the INAIR listserv. In it, you'll find a brief description of our four pre-conference sessions. We have sessions on project management, new ICHE resources, collecting and reporting IPEDS data, and using Veera software by Rapid Insight. We hope that you'll be able to take advantage of one of these exciting learning opportunities.

I am also pleased to announce that once again this year, The Association for Institutional Research (AIR), and INAIR are co-hosting a one-day IPEDS Workshop for data providers and users in conjunction with INAIR's Annual Conference. Funding is provided by the National Center for Education Statistics (NCES). These sessions will include six hours of instruction taught by experienced practitioners from across the country. We have two modules to be taught this year on March 5, the day before the conference:

- *IPEDS Data and Benchmarking: Supporting Decision Making and Institutional Effectiveness-Module 1* is designed for participants with little to no experience in the area of conducting benchmarking studies or with the IPEDS Data Center. This module introduces the fundamentals of creating benchmarks to measure institutional effectiveness. The module provides an overview of the types of comparison groups that can be constructed using IPEDS data, with examples of appropriate use. Participants will use actual data from the IPEDS Surveys, including the IPEDS Data Feedback Report and Executive Peer Tool. Exercises and resources will demonstrate processes to establish key performance indicators and identify variables to refine comparison groups.
- *IPEDS Data and Benchmarking: Supporting Decision Making and Institutional Effectiveness-Module 2* is designed for participants familiar with the concepts of benchmarking and building comparison groups, the IPEDS surveys, and the IPEDS Data Center. This module focuses on practical applications for using IPEDS data in an institutional effectiveness (accreditation) self-study. Participants will use IPEDS survey data to create a benchmarking study, discuss specific research questions, and identify the types of comparison groups and key performance indicators that could address each. Exercises will focus on using the IPEDS Data Center to extract and analyze data.

The sessions will be provided at no charge to participants and include workshop materials, breaks, and lunch. Participants may apply for up to \$500 in travel assistance awards through AIR, which might be a great way for offices with limited funds to travel to INAIR. Registration began on January 9, and the registration link can be found on INAIR's conference webpage. Please send an e-mail to ipedswshops@airweb.org for more information.

From the Membership Committee
(Lynn Lukins)



THE INAIR MENTORING PROGRAM NEEDS YOU!

If you are fairly new to IR and would appreciate having a mentor to help you learn more about the field, or have been in the field for a while and would like to share your knowledge with others, consider participating in the new **INAIR Mentoring Program**. Participation in this program will enhance professional development for mentees, strengthen mentors' leadership skills, and strengthen future membership of INAIR. Plus, getting connected with others in the field is always a lot of fun!

For more details click this link

<http://www.inair.org/images/INAIR%20Mentoring%20Program%20Description%20Final%20docx.pdf>

If you are interested you can sign up on the conference web page or go directly to the link here

<http://www.inair.org/page.asp?page=3371>

We will have special tables at the conference lunch on Thursday for mentors and mentees to meet and get started.

If you have further questions please contact me at lynn.lukins@harrison.edu.

From the Publications Committee
(Brent Drake)

Thanks to everyone who contributed to this newsletter, please send items of interest each time. I'm completely open to suggestions for content so just send me an email at bmdrake@purdue.edu if there is something you would like to add.

Announcements

As of November 1st at the Purdue West Lafayette campus, the Student Analytical Research Office merged into the Office of Institutional Research. OIR is now responsible for external student data reports including ICHE and IPEDS, and regional campus and system-wide student reports and analyses. Stephanie Drake, Student Reporting and Business Analyst, and a new hire, Ian Pytlarz, Student Information Analyst, are now part of OIR.

Sarah Bauer has moved from director of Student Analytical Research to project director for the development of the Business Intelligence Competency Center (BICC). The BICC will advance Purdue's capacity toward a more robust and sustainable use of enterprise information.

Ball State University will be beginning a search for an Assistant Director for Institutional Effectiveness beginning in January. If you have questions about the position please contact Bill Knight at wknight@bsu.edu

The Office of Institutional Research and Enrollment Management Analysis and Reporting at Purdue West Lafayette are producing monthly newsletters about Institutional Research and Enrollment Management topics respectively. You can find the OIR monthly newsletters at <http://www.purdue.edu/oir/OirMonthly.html> the EMAR newsletters are posted at <http://www.purdue.edu/enrollmentmanagement/researchanddata/newsletter.html>

The Office of Enrollment Planning and Research, part of the Office of Enrollment Management, at Indiana University Bloomington has broadened its mission and has become the new office of Strategic Planning and Research.

The office would like to welcome three individuals to the department:

Barbara Bunch: longtime INAIR member and past president is now a member of Strategic Planning and Research while also remaining in the Office of the Registrar

Lindsay Boersma is a new senior research analyst in the department. Lindsay has bachelors and masters degrees in economics from Valparaiso University, and comes to us from the Federal Reserve Board in Washington, DC.

Bridgett Milner worked in the department from 2007 to 2010 and is rejoining the department in January in the new position of Associate Director of Strategic Planning and Research. Bridgett has a PhD in psychology from IU and returns to Strategic Planning and Research after gaining additional experience working at the CIA and Teach for America.

Publications by INAIR members

Pike, G. R. (in press). NSSE benchmarks and institutional outcomes: A note on the importance of considering the intended uses of an instrument in validity studies. *Research in Higher Education*.

Pike, G. R., Hansen, M. J., & Childress, J. E. (in press). The influence of students' pre-college characteristics, high school experiences, college expectations, and initial enrollment characteristics on degree attainment. *Journal of College Student Retention*.

Current Calendar

March 6 – INAIR/AIR IPEDS workshop, Indianapolis, IN

<https://www.airweb.org/EducationAndEvents/IPEDSTraining/Workshops/Pages/INAIR2013ipedsws.aspx>

March 7-8 – 2013 INAIR Annual Conference, Indianapolis, IN <http://www.inair.org/page.asp?page=3361>

May 18-22 – 2013 Association for Institutional Research Annual Forum, Long Beach, CA

<http://forum.airweb.org/2013/>