



# Bulletin

---

---

## The Newsletter of the Indiana Association for Institutional Research

---

---

INAIR Bulletin is a publication of the Indiana Association for Institutional Research, a regional affiliate of the Association for Institutional Research. Please submit direct inquiries or comments to members of the Publications Committee or Sonia Ninon at [sninon@ivytech.edu](mailto:sninon@ivytech.edu)

---

### President's Message

(Linda Ferguson)



Thank you, everyone, for a great annual conference this past March. The Conference Planning committee led by Mike King did a wonderful job. The evaluations were positive and the most common theme among comments was how much attendees enjoy networking with their INAIR colleagues. Every year I'm struck by how much in-session and out-of-session interaction goes on and how it creates such a charged atmosphere for the conference. We got very positive feedback

from our Sponsor attendees as well. Last but certainly not least, I want to thank our presenters. Your willingness to share your work is appreciated and makes our conferences so valuable to our membership. The Call for Proposals for INAIR 2015 will be going out in a few months so now's the time for us all to think about what we can share at next year's conference.

Speaking of presentations, our INAIR members were well represented among presenters at the 2014 AIR Forum in Orlando. This year's Forum was the largest ever with over 2,000 participants and INAIR had a real presence there.

Congratulations to Gary Pike from IUPUI, on his election as AIR Vice President! Also, remember that AIR offers a variety of resources and learning opportunities throughout the year. Check them out at

<http://www.airweb.org/EducationAndEvents/Pages/default.aspx>.

I want to extend an official INAIR welcome to Stacy Townsley who is settling into her role as the Associate Commissioner for Information and Research at the Indiana Commission for Higher Education and will serve as the ICHE Liaison to our INAIR Executive Board. We look forward to working with you, Stacy.

Your Executive Board will be meeting on July 25, 2014 so please contact me (or any board member) with thoughts and ideas for the organization or the next conference.

Best wishes for a wonderful summer!

---

Volume 26, Issue 3  
July 2014

---

### Executive Board

**President:**

Linda Ferguson  
(Indiana State University)

**Vice President:**

Cory Clasemann-Ryan  
(Ivy Tech Community College)

**Secretary:**

Sonia Ninon  
(Ivy Tech Community College)

**Treasurer:**

Mike Sauer  
(Indiana University)

**Past President:**

Steven Graunke  
(Indiana University Purdue University Indianapolis)

**Members-at-Large:**

*Web Administration Chair:*

Monal Patel  
(Purdue University-West Lafayette)

*Membership Chair:*

Barb Dobbs  
(Indiana University Purdue University Columbus)

*Conference Planning Chair*

Mike King  
(Saint Mary-of-the-Woods College)

**ICHE Liaison:**

Stacy Townsley

## Vice President and Conference Planning Chair's Message

(Cory Clasemann and Mike King)

Even though it seems like we just gathered for our annual conference planning is already underway for next year's conference. We have begun the process of selecting a location, and after considering a few locations around the state we have concluded Indianapolis is best suited to meet our needs for both the size of our group and easy accessibility of sponsors. We will begin touring potential locations in June with a full proposal being presented to the executive committee at our meeting in late July, which includes an anticipated theme for the event.



We have also reviewed the feedback everyone provided from this year's event so we can make tweaks where necessary. Thank you for all the thoughtful responses. They will be incredibly helpful as we move forward with the planning.

If anyone is interested in helping with the planning or organizing of the meeting please let us know. This is a great way to become involved with INAIR and to network with others from across the state. Plus, there is always plenty to do so any and all help is greatly appreciated!

We will continue to keep you updated on the planning process as we move throughout the remainder of the summer and fall.

---

## From the Web Administration Committee

(Monal Patel)

As many of you already know, the INAIR website was converted back in December 2013. The new INAIR website is built using WordPress and hosted by GoDaddy.

Although the initial migration of the web pages and general redesign of the website took a great deal of time, the ongoing maintenance has been easy and intuitive.

The redesign of the website was structured so that users can find content directly through the top navigation bar. Our hope is that as we progress with this new website, additional content can be easily added and more importantly content can be accessible via minimal clicks.

Please feel free to suggest improvement to the website design.

## From the Publications Committee

(Sonia Ninon)

Sincere thanks to everyone who contributed to this newsletter. We welcome your suggestions to improve the content of this newsletter. Please contact Sonia Ninon at [sninon@ivytech.edu](mailto:sninon@ivytech.edu) if you would like to change anything.

---

## Job Openings

Senior Analyst or Director of Institutional Effectiveness – The University of Evansville. For more information, see [www.evansville.edu/offices/hr/employmentApp.cfm](http://www.evansville.edu/offices/hr/employmentApp.cfm).

Director of Assessment and Planning, Division of Student Affairs – Indiana University-Purdue University Indianapolis. For more information, see <http://www.hra.iupui.edu>.

Executive Director, Center for Education and Career Innovation – Indiana Network of Knowledge. If interested, please send a cover letter, résumé, and three professional references to Shane Hatchett at [shatchett@ceci.in.gov](mailto:shatchett@ceci.in.gov) before 4:00 p.m. EDT on July 31, 2014.

---

## Retirement

**Jacque Frost**, INAIR Past President, founding member of IPDAG, and Institutional Researcher Extraordinaire, has retired as Director of Institutional Research at Purdue University. She served the university and the state of Indiana for more than 20 years and will be sorely missed. As Jacque and her husband begin the transition to their new lives in The Land of Autumn Leaves and Maple Syrup, please join us in congratulating her and wishing her the best of luck. Here's to you, Jacque – happy retirement!

---

## Announcements

The Office of Student Data, Analysis, and Evaluation at Indiana University-Purdue University Indianapolis has recently been created. Below is the list of the staff (including promotions):

**Michele Hansen:** Executive Director of Student Data, Analysis, and Evaluation

**Steve Graunke:** Director of Student Data, Analysis, and Evaluation

**Janice Childress:** Assistant Director of Student Data, Analysis, and Evaluation

**Gary Pike** has recently been elected Vice-President of AIR. Congratulations!!!

**Maggie Dalrymple** has accepted the position of Associate Director for Research and Analysis in the Institutional Research office at Indiana State University (ISU) and will transition to her new role on August 1, 2014. Maggie comes to ISU from Purdue University where she is currently Associate Director in the Office of Institutional Research, Assessment and Effectiveness.

**Christopher Childs**, formerly the Research Analyst for the Office of Student Success at Indiana State University, assumed responsibilities this Spring at Ball State University as their Institutional Research Information Management Specialist.

**Michael King** was appointed as the Director of Institutional Research at Saint Mary-of-the-Woods College this Spring. Previously, Mike was the Senior Research Analyst in the Office of Institutional Research at DePauw University.

**Monal Patel** was promoted to the position of Director of Enrollment Management Analysis & Reporting at Purdue University.

---

## Presentations of INAIR members at AIR

*Exploring how course evaluation outcomes are collected, shared, and used*, **Allison BrckaLorenz**, Alexander McCormick, Leah Peck, Speaker session

*Taking CCSSE to ground level to guide actions: A transformative tale*, **Jan Lyddon**, Jamie Ashby, Speaker session

*What we've learned about effective use of NSSE data: Lessons from the field*, **Cynthia Ahonen**, Jillian Kinzie, Katherine Wheatle, Speaker session

*Assessing college student leadership development*, **Wen Qi**, **William Knight**, Speaker session

*Content analysis as an IR tool: Methods, findings, and implications*, **Cynthia Ahonen**, Daniel Trujillo, Speaker session

*Faculty still matter to student engagement!* **Cynthia Ahonen**, Thomas Nelson Laird, Amy Ribera, Speaker session

*Making the most of college and university rankings*, **Victor Borden**, Shawn Peters, Speaker session

*Scholarly writing: Advice from editors*, **Gary Pike**, Christopher Mullin, John Ryan, Sharron Ronco, Gloria Crisp, Panel session

*Testing the new scales on the Faculty Survey of Student Engagement*, **Allison BrckaLorenz**, Thomas Nelson Laird, Yi-Chen Chiang, Speaker session

*The dependability of NSSE 2013: A generalizability study*, **Robert Gonyea**, Kevin Fosnacht, Speaker session

---

*The effects of institutional and cohort characteristics on retention rates*, **Gary Pike, Steven Graunke**, Speaker session

*The updated NSSE: Exchanging ideas and examples of data use*, **Robert Gonyea**, Jillian Kinzie, Speaker session

*Using Six-Sigma methodology for conducting student-retention research*, **Timothy Chow**, Speaker session

*INAIR Best Presentation: Writing an IR strategic plan*, **Patricia McClintock, Linda Ferguson**, Speaker session

*Leading data governance activities: Perspectives from two institutions*, **William Knight**, Gregory Rogers, Speaker session

*Learning analytics, IR, and assessment: Living together in the same house*, **Victor Borden**, Ken Guan, John Zilvinskis, Speaker session

*Tableau and the democratization of data: Power and problems with sharing*, **Bridgett Milner**, Speaker session

*The X factor: The undefinable "something" that makes your report a star!* **Bethany Butson, Margaret Dalrymple**, Speaker session

*A study of characteristics and outcomes of transfer students*, **Monal Patel, Brent Drake**, Jacqueline Hills, Speaker session

*Creating and validating an entering student survey*, **Michele Hansen, Steven Graunke**, Speaker session

*Does environment matter? Latino(a) student engagement on different campuses*, **Jennifer Nailos**, Heather Haeger, Poster presentation

*Effects of delaying math and policy formation*, **Janice Childress**, Discussion group

*Scaling up is hard to do, but the payoff extends the success course's reach*, **Jan Lyddon**, Jamie Ashby, Speaker session

*Survey incentives and institutional response rates: An exploratory analysis*, **Shimon Sarraf**, James Cole, Speaker session

*Using NSSE to understand student success: A multiyear analysis*, **Stefano Fiorini, Linda Shepard**, Tao Liu, Judith Ouimet, Poster presentation

*Using web-based models and templates for continuous institutional effectiveness, sustainability and improvement*, **Howard Taylor**, Speaker session

*Performance funding: What's now and next - State community college perspectives*, **Cory Clasemann**, Scott Parke, Nathan Wilson, Panel session

## Calendar of Events

July 15-16, 2014, HERI's Diversity Research Institute will be held at UCLA in Los Angeles, California.

For more information, visit

[http://www.heri.ucla.edu/diversityinstitute.php?utm\\_source=SUMIDIVREG14&utm\\_medium=email&utm\\_content=3yrparts&utm\\_campaign=SUMIGENCSL042114](http://www.heri.ucla.edu/diversityinstitute.php?utm_source=SUMIDIVREG14&utm_medium=email&utm_content=3yrparts&utm_campaign=SUMIGENCSL042114).

July 29-30, 2014, HERI's Retention & Persistence Institute will be held at UCLA in Los Angeles, California. For more information, visit

[http://www.heri.ucla.edu/retentioninstitute.php?utm\\_source=SUMIRETREG14&utm\\_medium=email&utm\\_content=3yrparts&utm\\_campaign=SUMIGENCSL042114](http://www.heri.ucla.edu/retentioninstitute.php?utm_source=SUMIRETREG14&utm_medium=email&utm_content=3yrparts&utm_campaign=SUMIGENCSL042114).

August 5-6, 2014, HERI's STEM Institute will be held at UCLA in Los Angeles, California. For more information, visit

[http://www.heri.ucla.edu/STEMInstitute.php?utm\\_source=SUMIDIVREG14&utm\\_medium=email&utm\\_content=3yrparts&utm\\_campaign=SUMIGENCSL042114](http://www.heri.ucla.edu/STEMInstitute.php?utm_source=SUMIDIVREG14&utm_medium=email&utm_content=3yrparts&utm_campaign=SUMIGENCSL042114).

August 12-13, 2014, HERI Institute on Faculty Work/Life Issues will be held at UCLA in Los Angeles, California. For more information, visit

[http://www.heri.ucla.edu/facultyInstitute.php?utm\\_source=SUMIFACREG14&utm\\_medium=email&utm\\_content=neverparts&utm\\_campaign=SUMIGENCSL042114](http://www.heri.ucla.edu/facultyInstitute.php?utm_source=SUMIFACREG14&utm_medium=email&utm_content=neverparts&utm_campaign=SUMIGENCSL042114).

September 18-20, 2014, National Association for College Admission Counseling will be held in Indianapolis, IN. For more information, visit

<http://www.nacacnet.org/events/2014NationalConference/Pages/default.aspx>.

October 15-18, 2014, 28th Annual Conference of the American Evaluation Association will be held in Denver, CO. For more information, visit <http://www.eval.org/p/cm/ld/fid=226>.

October 19-21, 2014, Assessment Institute will be held in Indianapolis, IN. For more information, visit

<http://planning.iupui.edu/institute>.

November 19-22, 2014, 2014 ASHE Annual Conference will be held in Washington, D.C. For more information, visit <http://www.ashe.ws/page.asp?page=791>.

---

## Staying Connected!

Find useful information, Tech tips, and good reads in the July 2014 AIR e-newsletter at

<https://www.airweb.org/eAIR/Pages/eAIRNewsletterJuly2014.aspx>.

Interested in doing evaluation work? Join the Indiana Evaluation Association group on [LinkedIn](#).

Follow the latest news and trends in Higher Education by subscribing to *Inside Higher Ed* and *The Chronicle of Higher Education*.