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## The Newsletter of the Indiana Association for Institutional Research

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INAIR Bulletin is a publication of the Indiana Association for Institutional Research, a regional affiliate of the Association for Institutional Research. Please submit direct inquiries or comments to [INAIR.org@gmail.com](mailto:INAIR.org@gmail.com).

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### President's Message

(Ron Severtis, Jr.)



Hello out there in IR Land!

Well this wet, hot American summer keeps rolling, and INAIR has some exciting things planned!

We are integrating the new INAIR logo into a number of platforms like the website. Because of the logo update, you're likely to see a new INAIR banner greeting you at the 32nd Annual INAIR Conference in the Spring!

Please start working on proposals for the conference. Are you doing something innovative? Did you just finish a great project or research report? Have you maximized resources in a way that other IR folks would benefit? Did you institute a new process or perfect one (I mean, continuously improve one)? Do you oversee staff that could prepare a poster presentation? Please go ahead and get those insights written down in preparation for our next conference!

Jake and Meagan are exploring conference options and the INAIR Executive Board will be finalizing a few other things over the next few months. With the coming of a new INAIR conference, a number of new INAIR board positions will be open. Please let me know if you might be interested in serving in some capacity on INAIR. It's fun! No, really it is. And you're giving back. For the price of a cup of coffee a day, you are serving the lives of our brave men and women in IR. Won't you join today?

Seriously, during our business meeting, we will be filling the positions of Vice President/2019 Conference Chair, Secretary, and Membership Chair. If you are interested in any of these positions or would like to nominate someone special please let me know. Serving in any of these positions is an outstanding opportunity to become more involved in the IR community and further develop professional relationships. In addition, you get to work with some great folks!

Finally, be sure to check out some updates to our website, [inair.org](http://inair.org). Brian has been busy adding previous INAIR newsletters, programs and best papers under the 'Publications' tab.

See you soon in 2018!

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#### Executive Board

**President:**

Ron Severtis, Jr.  
(Indiana University Southeast)

**Vice President:**

Jake Williams  
(Ivy Tech Community College)

**Secretary:**

Amia Foston  
(Lumina Foundation)

**Treasurer:**

Mike Sauer  
(Indiana University)

**Past President:**

Mike King  
(Saint Mary-of-the-Woods  
College)

**Members-at-Large:**

**Web Administration Chair:**

Brian Matve  
(Indiana University-Purdue  
Fort Wayne)

**Membership Chair:**

Brooke Moreland  
(Indiana University-Purdue  
University)

**Conference Planning Chair:**

Meagan Senesac  
(Indiana University School of  
Medicine)

**ICHE Liaison:**

Sean Tierney  
(Indiana Commission on  
Higher Education)

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## Vice President and 2018 Conference Chair's Message

(Jake Williams)



Joining the INAIR Executive Committee as VP is a really exciting challenge and an honor. I have worked in the IR field for my entire 10-year career, with this year as my first on the committee. As VP, my primary responsibility is to plan the 32<sup>nd</sup> Annual Conference. Over the years I have learned so much from the INAIR group by attending conferences and networking with folks from across the State. As I plan for next year's

conference, I will keep my younger self in mind knowing that our work will have great impact on so many IR professionals, both young and old.

There are many moving parts to planning an event such as this, but Ron did a great job planning last year and has put me in a great position for next year. I also have a fantastic group of people around me on the committee who will certainly be invaluable resources leading up to INAIR 2018. We collected lots of your feedback at last year's conference, which will certainly guide us for next year, but please feel free to reach out to me directly ([jwilliams653@ivytech.edu](mailto:jwilliams653@ivytech.edu)) should you have anything else you'd like to share.

While nothing is yet set in stone, I am working on securing a venue for next year's conference, focusing on the dates of March 22-23, 2018. These dates fall just after most of our Spring Breaks and just before Easter. Once a venue and dates are set, we will connect with you so that you can clear your calendars and start to get excited for what's to come!

Stay tuned!

Jake

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## From the Membership Committee

(Brooke Moreland)



Hello everyone! My name is Brooke Moreland ([bromorel@iupui.edu](mailto:bromorel@iupui.edu)) and I am glad to serve as your INAIR Membership Chair. I am the Assistant Director of the 21<sup>st</sup> Century Scholars program at IUPUI. I enjoy not only working with students, but using data to develop program opportunities for high risk student populations.

As your membership chair, I am in the midst of updating our organizational listserv and ensuring that we have an accurate membership listing. Communicating with the correct audience is important, and it is my job to ensure that our members get the information that they need regarding the Indiana Association for Institutional Research (INAIR). Please look forward to the INAIR Mentorship Program again. Emails will go out to the listserv for those who would like to be mentors or mentored by the professionals of our organization. Graduate students from the Indiana University Bloomington Higher Education and Student Affairs program will invited to serve as mentees this year, as well as any undergraduates a part of the 21<sup>st</sup> Century Scholars program who are interested in a possible career in Institutional Research (IR).

I will also host two undergraduate students from the Indiana University system who will serve as interns. They will join me in the effort to recruit paraprofessionals and professionals across the state of Indiana for our organization. Growing our membership is important, and the more members that we have in INAIR, the more networking we can do across the state of Indiana.

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## 2017 AIR Conference Presentations by INAIR members

### Panel Sessions

*Implementing and Measuring Corequisite Remediation at Scale* by Katie Zaback, **Cory Clasemann-Ryan**, Angela Bell, Chris Treadway - Panel Session

*NSSE Data Visualization to Inspire Action on Results* by **Jillian Kinzie**, **John Zilvinskis**, Polly Prewitt-Freilino, Jeffrey Burrow - Panel Session

*The Chief Institutional Research Officer: Who? Why? How?* by **Brent Drake**, Dennis Hengstler, Bryan Harvey, Moderator(s) Darlena Jones - Panel Session

### Speaker Sessions

*Automate and Optimize Your IR Workflow Using SPSS Macros* by Brendan Dugan, Kevin Fosnacht - Speaker Session

*Creating Propensity Matched Samples for a Study of Transfer Student Debt* by Xiqian Liu, Victor Borden - Speaker Session

*Data-Driven Strategies to Improve Low-Income Student Success* by Michele Hansen, Boyd Bradshaw, Marvin Smith - Speaker Session

*Deploying Business Analytics at Purdue University* by Zach Yater, Benjamin Wiles - Speaker Session

*Evolving Identities: Survey Changes Over Time* by Allison BrckaLorenz, Jana Clark - Speaker Session

*Excelling at Excel: Shortcuts, Tricks, Magic Spin Button, Sparklines, More* by Bridgett Milner, Douglas Anderson - Speaker Session

*First-year College Students' Expected and Actual Engagement* by Lanlan Mu, James Cole - Speaker Session

INAIR Best Presentation: *Guide to Understanding Why Your Admitted Students Rejected You* by Robert Wade - Affiliated Organization Best Presentation

*If We Build It, They Will Come—Or Will They?* by Linda Ferguson, Ray Buechler - Speaker Session

*Improving Survey Data Quality Through Experimentation* by Shimon Sarraf, James Cole - Speaker Session

*Scholarly Writing: Advice from Editors* by Sharron Ronco, **Gary Pike**, Robert Toutkoushian, Gloria Crisp - Speaker Session

*The Relationship Between Earnings Prospects and Student Debt Accrual* by Xiqian Liu, Victor Borden, Yu Hu - Speaker Session

*Transforming IR Guided by the Statement of Aspirational Practice* by Michele Hansen, Steve Graunke, Anne Mitchell - Speaker Session

*Using the Carnegie Classifications for Institutional Benchmarking* by Victor Borden, Phoebe Wakhungu, Chris Stewart - Speaker Session

*Using Write-In Responses to Improve Survey Measures* by Bridget Yuhas, Allison BrckaLorenz, John Zilvinskis - Speaker Session

*Why Documenting Student Learning Matters: A Policy Statement from NILOA* by Natasha Jankowski, Jillian Kinzie, George Kuh - Speaker Session

### **Poster Presentations**

*Facilitating Successful Course Pathways Using Recommender Tools* by Stefano Fiorini, Yanan Feng, Dawit Gelan, Linda Shepard, Dennis Groth, Ganesh Nagarajan - Poster Presentation

*Grade Inflation: Sometimes an “A” Is Just an “A”* by Andy Zehner, Craig Zywicki - Poster Presentation

*Making the Degree Work: First-destination Career Outcomes* by Rosemarie Lerma - Poster Presentation

*Predicting Student Debt at Four-year Public Institutions* by Jihye Kwon - Poster Presentation

*Student Engagement’s Relationship with Retention & Graduation* by Kevin Fosnacht - Poster Presentation

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## **New Hires / New Appointments**

*To help notify the INAIR membership of any new hires and/or recent appointments, please email the pertinent information you would like to share to the official INAIR email address ([INAIR.org@gmail.com](mailto:INAIR.org@gmail.com)). Submissions will be included in the next (Fall 2017) issue of the INAIR Bulletin.*

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## **Calendar of Events**

**November 6-11, 2017**, American Evaluation Association (AEA) Conference will be held in Washington, DC. For more information, visit <http://www.evaluationconference.org/>.

**November 8-11, 2017**, Association for the Study of Higher Education (ASHE) Conference will be held in Houston, TX. For more information, visit <http://www.ashe.ws/conference>.

**October 22-24, 2017**, Assessment Institute will be held in Indianapolis, IN. For more information, visit <http://assessmentinstitute.iupui.edu/>.

**May 29-June 1, 2018**, AIR Conference will be held in Orlando, FL. For more information, visit <http://forum.airweb.org/2018/>.

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## Staying Up To Date!

Follow the latest news and trends in higher education with publications like *Inside Higher Ed* and *The Chronicle of Higher Education*.